

DETAILS

THE FASHION ISSUE

The Best of Spring Style

171

WAYS TO LOOK GREAT RIGHT NOW

+

FEAR AND LOATHING IN PARADISE

HOLLYWOOD'S MOST UNLIKELY STAR-MAKER

CHARDONNAY—NOT JUST FOR COUGARS ANYMORE

OPEN HERE TO SEE THE FULL COVER





CHICAGO

TAILOR: TAILOR'S TOUCH

Since 1990, this Gold Coast mainstay has been altering suits (working buttonholes are a specialty) and jeans alike. Be sure to ask for head tailor Raymond Vasquez. 312-642-0452

BARBER: MIGUEL BETANCOURT

Born into a family of stylists, Betancourt picked up a pair of scissors at 13 and has found his niche offering on-call services for the guy with a demanding schedule—making himself available 24 hours a day. 312-834-1005

DALLAS

TAILOR: ORLANDO MORALES, THE TAILOR SHOP DALLAS

A former alterations manager at the Barneys New York Dallas outpost, Morales counts boutiques like Alexander McQueen and hotels including The Jovle as clients. tailorshopdallas.com; 214-881-0740

BARBER: OSGOOD-O'NEIL SALON

With three locations citywide, this salon empire is manned by 18 stylists (some of whom have prepped clients for *Good Morning America* and New York Fashion Week), which means you can usually get an appointment a day in advance. osgoodoneil.com; 214-373-8330

LOS ANGELES

TAILOR: PARAGON CLEANERS

Owner Taline Mazlemian's family has been in the business for almost half a century; regulars include the Los Angeles Opera and the vintage boutique What Goes Around Comes Around. paragoncleaners.com; 213-500-4422

BARBER: HAIR ROOM SERVICE BY MICHAEL DUEÑAS

The stylists at Hair Room Service offer a full slate of treatments, including beard trims and light facials. They've even spiffed up celebs like Adrian Grenier and Aaron Paul. Bonus: They're on-call after hours. hairroomservice.com; 866-222-7566

NEW YORK CITY

TAILOR: WILFREDO ROSARIO, WILFREDO'S TAILORING

Request a fitting with Wilfredo himself, who learned the trade from his father and older brothers as a kid. He regularly

BARBER: MARCOS "REGGAE" SMITH

Marcos (Reggae to his friends) has groomed models and cut hair for Usher, Jason Derulo, and top execs at Atlantic Records but extends the VIP treatment to all his clients. 917-721-4478

on Saville Row and at Burberry under his belt, he knows how a suit should fit. 703-521-6000

BARBER: LUIGI PARASMO, LUIGI PARASMO SALON
After 32 years in the business (with Armani, Valentino, and Milan Fashion Week on his résumé), Parasmo recently opened his eponymous salon in Georgetown, but Beltway insiders know the pro gives the finest in-office cuts in town. luigiparasmosalon.com; 202-333-2244

SHOESHINE:

The best bootblacks in the country might not come to you (unless you have a corporate account), but they're worth the trip.

ALTMAN'S SHOES FOR MEN, CHICAGO, 312-332-0667
An institution for businessmen in the Loop in need of a quick shine.

DENO'S OF HIGHLAND PARK, DALLAS, 214-521-1070
In addition to shining or repairing your kicks, the shop also works on small bags and belts.

LEATHER SPA, NEW YORK CITY, 212-262-4823
It regularly takes on repairs for Gucci, Fendi, and some of the Big Apple's most demanding clientele.

SHOE LAB, LOS ANGELES, 310-860-1801
This Beverly Hills spot is known for its resoling skills on designer shoes.

UNION STATION SHOE SHINE, WASHINGTON, D.C., 888-279-8135
Back when he was a senator, Joe Biden was a regular. If you don't have time to leave the building, avail yourself of its pickup and delivery service.



Office Services

Add these tailors, barbers, and bootblacks to your contacts immediately—most make desk-side calls, so you'll never have to blow a lunch hour again.

WASHINGTON, D.C.

TAILOR: HAMZA SIMRICK

If you want the best, call the man who wrote the book on tailoring—literally. Simrick is the author of *The Art of Tailoring*, and with stints

makes alterations for Helmut Lang and Costume National and often leaves the shop to provide services for A-listers like Will Smith and Denzel Washington. wilfredstailor.com; 212-242-3030